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Of Essentialism by Greg McKeown | Key Takeaways,

Analysis & Review Preview: Essentialism: The Disciplined Pursuit of Less is a self-help book by Greg McKeown. The book outlines a minimalist approach to tasks and obligations by focusing on truly important goals and learning to turn down opportunities that do not directly contribute to meeting those goals. The modern fixation with multitasking and having it all has paradoxically resulted in accomplished, motivated people doing many relatively unimportant things poorly while neglecting their true goals because they are afraid of refusing any request... PLEASE NOTE: This is key takeaways and analysis of the book and NOT the original book. Inside this Instaread of Essentialism: Overview of the book Important People Key Takeaways Analysis of Key Takeaways

An essential new edition—revised and updated from cover to cover—of one of the most important books of the last two decades, by Nobel Prize winner Richard H. Thaler and Cass R. Sunstein * More than 2 million copies sold * New York Times bestseller Since the original publication of Nudge more than a decade ago, the title has entered the vocabulary of businesspeople, policy makers, engaged citizens, and consumers everywhere. The book has given rise to more than 400 “nudge units” in governments around the world and countless groups of behavioral scientists in every part of the economy. It has taught us how to use thoughtful “choice architecture”—a concept the authors invented—to help us make better decisions for ourselves, our families, and our society. Now, the authors have rewritten the book from cover to cover, making use of their experiences in and out

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of government over the past dozen years as well as an explosion of new research in numerous academic disciplines. To commit themselves to never undertaking this daunting task again, they are calling this the “final edition.” It offers a wealth of new insights, for both its avowed fans and newcomers to the field, about a wide variety of issues that we face in our daily lives—COVID-19, health, personal finance, retirement savings, credit card debt, home mortgages, medical care, organ donation, climate change, and “sludge” (paperwork and other nuisances we don't want, and that keep us from getting what we do want)—all while honoring one of the cardinal rules of nudging: make it fun!

Rising prize-winning comedian DiGiorgio gives advice on how to be more self-centred, cynical an, most importantly, how to have a good time. Some suggest that this black cloud of wisdom is, in fact, the Anti-Christ in paperback. But there comes a time when children need tripping, dolphins need flogging and, by gum, old people need a-murderin'. Everyone needs DigGiorgio's life guidance for a brighter and more bitter tomorrow.

Misbehaving by Richard H. Thaler | Key Takeaways & Analysis Preview: Misbehaving: The Making of Behavioral Economics is an introduction to behavioral economics and an account of Richard H. Thaler's role in developing and popularizing the field. The traditional economic theory of the 1970s presumed that people made economic decisions rationally. In this economic vision, rational individuals—or Econs, as Thaler calls them—know what they want, and they

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Know how much they value the things they want...

PLEASE NOTE: This is key takeaways and analysis of the book and NOT the original book. Inside this Instaread of Misbehaving: · Overview of the book · Important People · Key Takeaways · Analysis of Key Takeaways

When it was published in 2008, Richard Thaler and Cass Sunstein's *Nudge: Improving Decisions about Health, Wealth, and Happiness* quickly became one of the most influential books in modern economics and politics. Within a short time, it had inspired whole government departments in the US and UK, and others as far afield as Singapore. One of the keys to *Nudge's* success is Thaler and Sunstein's ability to create a detailed and persuasive case for their take on economic decision-making. *Nudge* is not a book packed with original findings or data; instead it is a careful and systematic synthesis of decades of research into behavioral economics. The discipline challenges much conventional economic thought – which works on the basis that, overall, humans make rational decisions – by focusing instead on the 'irrational' cognitive biases that affect our decision making. These seemingly in-built biases mean that certain kinds of economic decision-making are predictably irrational. Thaler and Sunstein prove themselves experts at creating persuasive arguments and dealing effectively with counter-arguments. They conclude that if governments understand these cognitive biases, they can 'nudge' us into making better decisions for ourselves. Entertaining as well as smart, *Nudge* shows the full range of reasoning skills that go into making a persuasive argument.

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The best way to improve your quality of life is through the decisions you make. This book teaches several fundamental decision-making skills, provides numerous applications and examples, and ultimately nudges you toward smarter decisions. These nudges frame more desirable decisions for you to face by identifying the objectives for your decisions and generating superior alternatives to those initially considered. All of the nudges are based on psychology and behavioral economics research and are accessible to all readers. The new concept of a decision opportunity is introduced, which involves creating a decision that you desire to face. Solving a decision opportunity improves your life, whereas resolving a decision problem only restores the quality of your life to that before the decision problem occurred. We all can improve our decision-making and reap the better quality of life that results. This book shows you how.

Over the last few decades behavioral economics has revolutionized the discipline. It has done so by putting the human back into economics, by recognizing that people sometimes make mistakes, care about others and are generally not as cold and calculating as economists have traditionally assumed. The results have been exciting and fascinating, and have fundamentally changed the way we look at economic behavior. This textbook introduces all the key results and insights of behavioral economics to a student audience. Ideas such as mental accounting, prospect theory, present bias, inequality aversion and learning are explained in detail. These ideas are also applied in

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diverse settings such as auctions, stock market crashes, charitable donations and health care, to show why behavioral economics is crucial to understanding the world around us. Consideration is also given to what makes people happy, and how we can potentially nudge people to be happier. This new edition contains expanded and updated coverage of contract theory, bargaining in the family, time and risk, and stochastic reference points, among other topics, to ensure that readers are kept up to speed with this fast-paced field. The companion website is also updated with a range of new questions and worked examples. This book remains the ideal introduction to behavioral economics for advanced undergraduate and graduate students.

Misbehaving: The Making of Behavioral Economics by Richard H. Thaler - Book Summary - Readtrepreneur (Disclaimer: This is NOT the original book, but an unofficial summary.) Winner of the Nobel Prize in Economics, Richard H. Thaler will change the way you think about economics. Misbehaving will help you make smarter, more educated decisions in an increasingly confusing world. (Note: This summary is wholly written and published by Readtrepreneur It is not affiliated with the original author in any way) "The purely economic man is indeed close to being a social moron. Economic theory has been much preoccupied with this rational fool." - Richard H. Thaler Richard H. Thaler challenges the basic premise in economics, where actors are considered to be rational creatures. Every day, people make decisions which deviate from the standards of rationality assumed by economists. Using recent discoveries in psychology, Thaler reveals

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how behavioral economic analysis discovers new ways of looking at everyday finance and overall business challenges. Richard H. Thaler improves the basic definition of economics where participants are rational beings and encourages the use of psychological studies in understanding the modern consumers and the effects they have on the economy as a whole. P.S. Misbehaving is an extremely useful book that will help you grasp the concept of modern economy and use it to improve your financial and business decisions. The Time for Thinking is Over! Time for Action! Scroll Up Now and Click on the "Buy now with 1-Click" Button to Get your Copy Right Away! Why Choose Us, Readtrepreneur? - Highest Quality Summaries - Delivers Amazing Knowledge - Awesome Refresher - Clear And Concise Disclaimer Once Again: This book is meant for a great companionship of the original book or to simply get the gist of the original book.

Misbehaving by Richard H. Thaler: Conversation Starters Misbehaving: The Making of Behavioral Economics, written by Nobel Prize-winning economist Richard Thaler, is a follow up from his previous book, Nudge. Much of Thaler's work has been in supporting his beliefs in behavioral economics-this book is no different. In the book, Thaler presents his ideas that people have behavioral biases, are prone to error, and do not always think rationally. The book is written as a memoir, of sorts, and presents his ideas and experiences to the reader. Misbehaving: The Making of Behavioral Economics was a nominee for the Financial Times and McKinsey Business Book of the Year shortlist in 2015. A Brief Look Inside: EVERY

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GOOD BOOK CONTAINS A WORLD FAR DEEPER than the surface of its pages. The characters and their world come alive, and the characters and its world still live on. Conversation Starters is peppered with questions designed to bring us beneath the surface of the page and invite us into the world that lives on. These questions can be used to... Create Hours of Conversation: - Promote an atmosphere of discussion for groups - Foster a deeper understanding of the book - Assist in the study of the book, either individually or corporately - Explore unseen realms of the book as never seen before Disclaimer: This book you are about to enjoy is an independent resource meant to supplement the original book. If you have not yet read the original book, we encourage you to before purchasing this unofficial Conversation Starters.

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