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Digital transformation covers the process to incorporate digital technology in company business models, which will help to trigger digital economy growth. Measuring the impact of the digital economy. In order to understand the impact of the digital economy, many organisations have developed tools to help measuring its growth and boost entrepreneurship. For example, since 2014, the OECD has been publishing guidelines and recommendations to boost innovation, entrepreneurship and digital ...

The impact of the digital economy on business strategies ...

Finally, digital markets are characterised by high rates of investment and innovation, which lead to rapid technological progress in the sector, and to increased disruptive innovation. The increasing prominence of the digital economy has been requiring competition authorities to devote more and more of their time to intellectual property-intensive and high technology industries.

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The digital economy defines an economy mainly based on new digital technologies, in order to generate business. Digital transformation covers the process to incorporate digital technology in company business models, which will help to trigger digital economy growth. Measuring the impact of the digital economy

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The International Journal of Innovation in the Digital Economy could be used as an important vehicle for spreading new ideas and different approaches to the teaching of Economy, as the traditional teaching faces today new challenges that never appeared before. September 2008 will be remembered by the socio-economic community as one of the crucial months of the 21st Century's first decade.

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In order to understand the impact of the Digital Economy, many organisations have developed tools to help to measure the growth of the digital economy and boost the entrepreneurship. For example, since 2014, the OECD has been publishing guidelines and recommendations, to boost innovation, entrepreneurship and digital economy growth.

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Digital transformation impacts society at several levels. On the production side of the economy, digital transformation enables the automation of business operations, yielding operational efficiencies, such as reduction of transaction costs, with an impact on productivity.

SOCIAL AND ECONOMIC IMPACT OF THE AUTOMATED DIGITAL ...

The digital economy, or more precisely digitalisation, is the use of digital technologies to change business models and provide new revenue and value-producing opportunities. Digitalisation and the creation of many new technologies which evolve at a very high pace appear to be disruptive.

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