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She is also the author of Global Brand Power: Leveraging Branding for Long-Term Growth. Professor Kahn is the former dean of the University of Miami

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School of Business Administration and a past director of the Wharton School's Jay H. Baker Retailing Center. She received her PhD, MBA and MPhil degrees from Columbia University.

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So, he began researching programs. A former colleague, who was the CEO of a global energy company, recommended Wharton's executive MBA program. "He advised that if I was going to spend the time and energy on an MBA, then I should go to the best of the best," recalled Cory.

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Publicis Groupe has appointed Ian Wharton as Executive Creative Director of Publicis Sapient, the digital transformation hub of Publicis Groupe. Wharton joins the Publicis Groupe UK creative line up in London led by Ben Mooge, CCO of Publicis Groupe UK and forms part of Publicis Sapient's Global Experience team, where he will drive design excellence and experience, with a focus on quality in craft.

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