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Jeff Gothelf, organizational designer and UX design team leader, introduced Lean UX to the world when he published *Lean UX: Designing Great Products with Agile Teams* in 2013. He helped develop the system after seeing frustrations with his team at TheLadders. They even created a diagram breaking down the exact pain points they were having with their management system.

A beginner's guide to Lean UX (+ 5 lessons from Jeff ...

Josh has been creating great technology products for more than 20 years. A UX design leader, Josh has worked in hardware and software, consumer and enterprise, mobile, web, and desktop. He was head of product design at Wall Street innovator Liquidnet, and lead pioneering interaction design teams at Cooper.

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