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Meredith And Shafer Operations Management

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Operations management by Meredith, Jack R, Shafer, Scott M

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Operations Management > Syllabus | Concourse

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Revised to reflect the growing importance of soft and hard technologies, as well as the rise of service organisations and the global economy, the Third Edition of Meredith & Shafer's Operations Management for MBAs focuses on what BAs need to know about operations in their careers.