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provides challenging and rewarding career
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Professor Levy was co-editor of Journal of Retailing from 2001–2007. Professor Levy has worked in retailing and related disciplines throughout his professional life. Prior to his academic career, he worked for several retailers and a housewares distributor in Colorado. He has performed research projects with many retailers and retail technology firms, including Accenture, Federated Department Stores, Khimetrics, Mervyn's, Neiman Marcus, ProfitLogic (Oracle), Zale Corporation, and ...

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Retailing Management - Michael Levy, Barton A. Weitz

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Retailing has become a high-tech, global industry. "Retailing Management "covers the latest developments in information technology for retailers. It also covers current trends and practices in international retailing. An interactive website offers additional resources for the reader.

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