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companies have employed strategy can be informative, but nothing is as helpful as having useable takeaways that will be relevant no matter your discipline or specialty.

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Max Mckeown's take on strategy is neither, and as an antidote he has given us The Strategy Book, where no-nonsense pragmatism meets imagination and adaptive flexibility. This book reads the way a good strategic plan should – guidance but not dogma, to the point but with an eye open to alternative possibilities.

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This is the rare strategy book with a moral, spiritual, and philosophical compass. The authors believe in people ' s ability to do better: “ When ‘ ordinary ’ employees are given the chance to learn, grow, and contribute, they ’ ll achieve extraordinary results, ” they write. And yet they don ’ t have their heads in the clouds.

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How Strategy Really Works is a book about strategy, written by A.G. Lafley, former CEO of Procter & Gamble, and Roger Martin, dean of the Rotman School of Management. The book covers the “ transformation ” of P&G under Lafley and the approach to strategy that informed it. This approach grew out of the strategy practice at Monitor Company and subsequently became the standard process at P& G.

~~Playing to Win: How Strategy Really Works~~

The Strategy Book: How to Think and Act Strategically to Deliver Outstanding Results ( Get this book )  
Your Strategy Needs a Strategy: How to Choose and Execute the Right Approach ( Get this book )  
Strategy That Works: How Winning Companies Close the Strategy-to-Execution Gap ( Get this book )

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Unlike making a decision, creating a strategy require more knowledge and experience. And this is something most people aren ' t good at. One way to be a better strategist is to (obviously) read books on strategy.

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Max Mckeown's take on strategy is neither, and as an antidote he has given us The Strategy Book, where no-nonsense pragmatism meets imagination and adaptive flexibility. This book reads the way a good strategic plan should – guidance but not dogma, to the point but with an eye open to alternative possibilities.

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A strong business strategy can help you achieve your goals at work. If you want to grow your career or bridge a gap in your team, the right strategy book can offer solutions.

~~The Best Strategy Books of All-Time (Updated for 2020 ...~~

Strategy That Works, our best-selling book on how winning companies close the strategy-to-execution gap. Based on new research, the book Strategy That Works reveals five practices for closing the strategy-to-execution gap used by today ' s winning companies. Packed with tools executives can use for building these five practices into their organization, it is a powerful guide to connecting where enterprises aim to go and what they can accomplish.

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If you want a practical, not theoretical take on strategy, The Strategy Book: How to Think and Act Strategically to Deliver Outstanding Results (Financial Times Series) is a book I would recommend.

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Strategy isn ’ t something that ’ s taught well in school. Hell, most people probably couldn ’ t tell you the difference between “ strategy ” and “ tactics ” (or even know there is a difference.). This is unfortunate, because strategy is something that is critically relevant to all of us – not just those with careers in the military.

## ~~24 Books To Hone Your Strategic Mind | Thought Catalog~~

- Explain what is meant by strategy
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- Discuss the role of values, vision, and mission statements
- Explain what is meant by a theory of business
- Evaluate different perspectives on strategy formulation
- Explain the linkages between an organization ’ s strategy and its external and

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## ~~part 1 What is Strategy?~~

UX Strategy is a book that is filled with perfectly correct information, but nothing particularly revelatory. While it may be new info for someone coming from a design background or a younger person launching a startup, for an experienced business person the methods described will not be anything that they haven't read before, merely applied to the field of UX, which they should be doing anyway.

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