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and explains how the book originated and how it came to be published . Preface. My passion for type was born while I was studying for my A level in Technical Drawing.

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of student handouts about typography. In 2010 the handouts were featured on Creative Review's blog which generated interest from publishers. The handouts have now been published in book form as Type Matters.

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Williams is well qualified to write this title; he has worked as a typographer and designer since 1982 and has taught design at Staffordshire University for eighteen years.

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computer. The author Jim Williams has been teaching graphic design as a senior lecturer at Staffordshire University for the past 18 years (see his academic page ).

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